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For Immediate Release

New Horizon Capital Co., Ltd.

NHC Invests in SAT Corporation

New Horizon Capital Co., Ltd. (Head Office: Minato-ku, Tokyo; Chairman: Yasushi Ando; hereinafter NHC), a leading independent private-equity fund, announced that, as of today, NHC's third fund (hereinafter NH-3) has invested in SAT Corporation (Head Office: Fuchu-shi, Tokyo; Representative Director: Shigeru Kuramitsu; hereinafter SAT).

SAT was founded in 2006 as a company that provides technical support services for IT equipment maintenance for Sun Microsystems products. The company has gained the deep trust of its customers for its advanced technology and high quality of service, which centers on its "life extension maintenance" service, a service created as a result of strong customer requests. SAT provides third-party maintenance to End-of-Service-Life IT equipment. Utilizing know-how cultivated through many years of experience, the company develops a variety of services related to IT infrastructures, such as server construction and operation and associated call-center operations, continuing to expand the scope and scale of its business.

In addition to improving productivity and improving work styles, the demand for company digital transformation (DX) is increasing day by day due to the impact of this year's Coronavirus (COVID 19) Pandemic. Under these circumstances, the market for third-party maintenance, which is expected to reduce IT costs, is anticipated to continue expanding into the future. Based on SAT's advanced-technology-development know-how and achievements in the field of third-party maintenance, NHC decided to implement its investment in anticipation of SAT's expected achievement of further growth. Extending the hardware operating period through third-party maintenance contributes to a reduction in carbon dioxide (CO₂) emissions by inhibiting incineration and disposal. In addition, SAT positions its employee working environment as one of its management priorities and is actively working to promote diversity and work-life balance. Therefore, NHC believes that the implementation of this investment has social significance in light of NHC's Principles for Responsible Investment (ESG Policy).

By strengthening SAT's governance and by supporting the acquisition of additional customers, NHC will execute strategies to increase SAT's corporate value and accelerate its growth from a medium- to long-term perspective with a view to a future stock listing.

For the new management structure, Shigeru Kuramochi will remain a representative director and NHC will post several new directors and corporate auditors.

About NHC:

New Horizon Capital (NHC) is a top-tier Japanese PE fund targeting small- to mid-cap buyout deals, with approximately 18 years of experience and a cumulative AUM of 270 billion yen. NHC was spun off from Phoenix Capital, which was founded by Yasushi Ando. NHC has been managing three funds since its foundation and nine funds in total as Phoenix Capital and NHC. The NHC team has an excellent equity-investment track record, including Mitsubishi Motors Corporation, Teac Corporation, Tokyu Construction, Fudo Construction, Seikitokyu Kogyo, Ichida, Tsumura, Hitachi Housotec, Marumo Industry, Mag2, iae Holdings, Tachikichi, Takeda Industry, GENEROSITY Japan, Shibaura Fire Pump Corporation, Kawasaki Holdings, Showa Corporation, Kagayaku Cosmetics, Wood TEC, NITTO, Japan System Care and Iwata Industry. NHC possesses the largest track record of investment in Japan, having invested in more than 100 firms, including 50 equity investments.

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